


# CLEOPATRA

world of wellness

Wellness Innovation  
since 1966

## COMPANY PROFILE

[www.cleopatra.nl](http://www.cleopatra.nl)



Cleopatra B.V.  
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Nederland

[www.cleopatra.nl](http://www.cleopatra.nl)  
[www.cleopatra-wellness.com](http://www.cleopatra-wellness.com)

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For more than 60 years, Cleopatra has been driven by a passion for creating innovative wellness solutions. What began as a specialized installation company has evolved into an internationally respected brand, trusted by partners and clients across the world. Today, Cleopatra stands for quality, creativity, and a relentless commitment to enhancing the wellness experience.

We are proud that our products have gained global recognition and are used in a wide range of wellness environments. Over the years, we have had the privilege of working with outstanding international partners and clients who share our vision of bringing exceptional wellness concepts to life.

Our success has never been achieved alone. The ideas, feedback, and trust of our clients, combined with the dedication and expertise of our team members, have allowed us to continuously expand and refine our product portfolio. Together, we transform inspiration into tangible solutions that elevate wellness spaces around the world.

As CEO, I have been fortunate to meet inspiring people and to witness how ideas can evolve into reality through collaboration, creativity, and determination. This spirit is reflected in this company profile booklet, where we present some of our most remarkable products and projects. It is meant not only to showcase what Cleopatra offers today, but also to inspire what can be achieved tomorrow.

Innovation is not always easy. At times it feels like moving an iceberg — a process where much of the effort remains unseen beneath the surface. If every challenge were visible from the start, many ideas might never leave the drawing board. Yet it is precisely the passion, belief, and perseverance of the people behind Cleopatra that have driven the company forward from its earliest days.

I would also like to express special thanks to the people close to me who have pushed me, challenged me, and believed in me throughout this journey. Their support, honesty, and encouragement have been invaluable in helping turn ambitions into reality.

**With best regards,**

**Niels**

**CEO, Cleopatra – World of Wellness**



COOL DOWN ROOMS

MULTI FRAGRANCE  
SYSTEMS





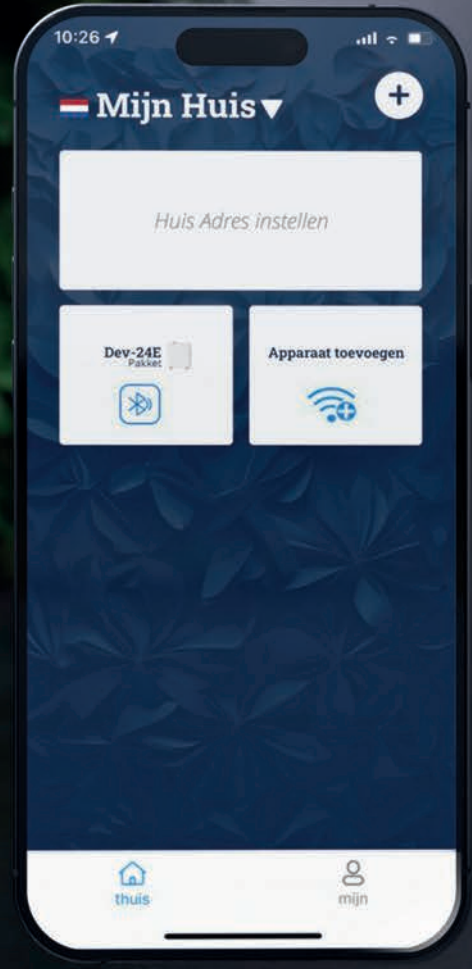


ICE BATHS



CLEOPATRA  
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# CLEOPATRA SCENTS











OUTDOOR SAUNA



SAUNSATIION







# FULL BODY SHOWERS





# SALT ROOMS



# SPA FURNITURE





# STEAM ROOMS









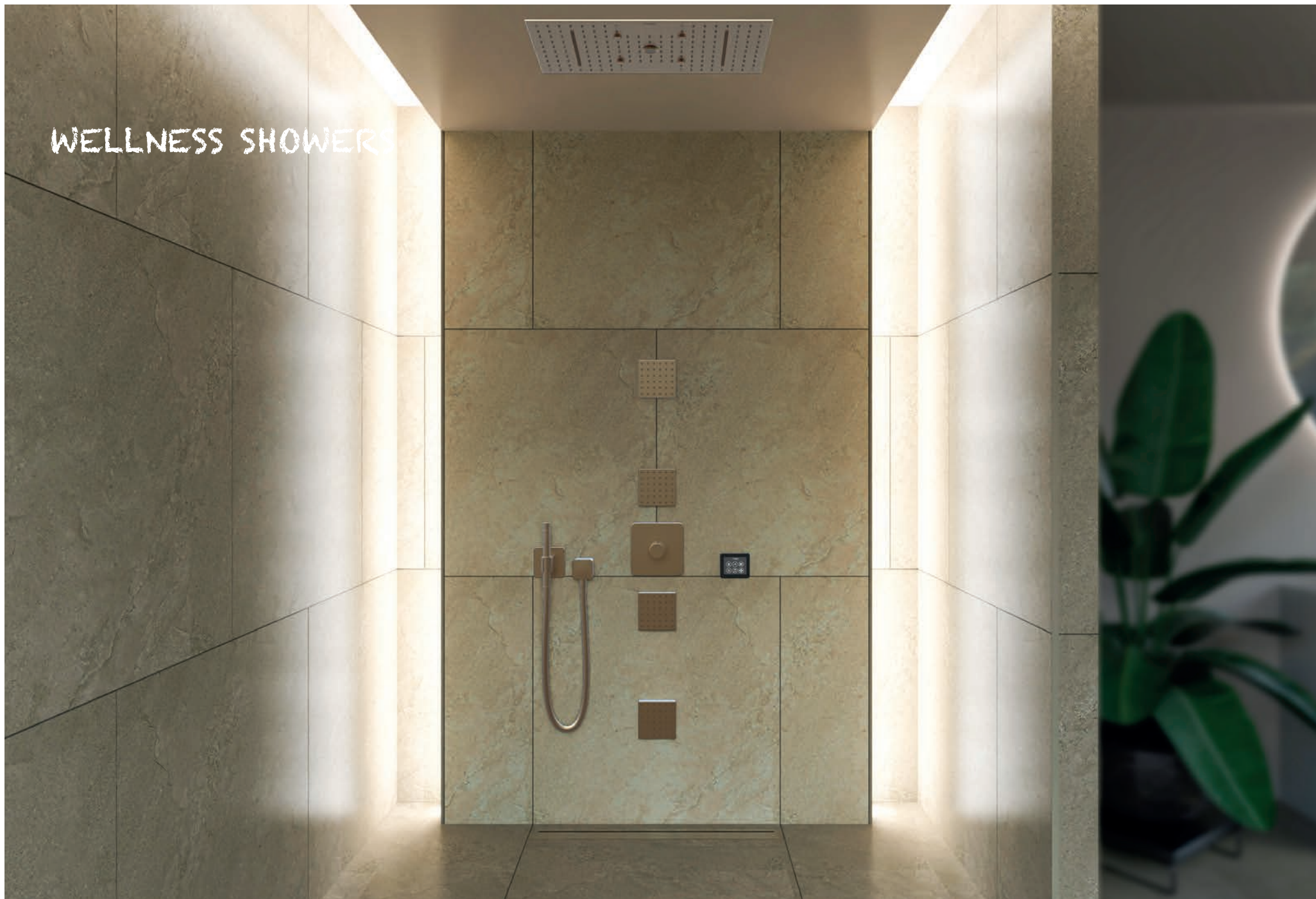
WELLNESS SHOWERS

# WELLNESS SHOWERS





# WELLNESS SHOWERS







# WELLNESS SHOWER

CLEOPATRA  
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Rain

Mist

Waterfall

Column





SPA POOLS

INFRARED LOUNGERS





BATHS & WHIRLPOOLS



# BATHS & WHIRLPOOLS





# ENERGY SAVING SYSTEMS



# AUTO DOSING SYSTEMS





# INFRARED CABINS



BESPOKE SAUNA











# INFRARED CABINS





LOG SAUNA



# PROFESSIONAL SAUNA





WELLNESS SPACES

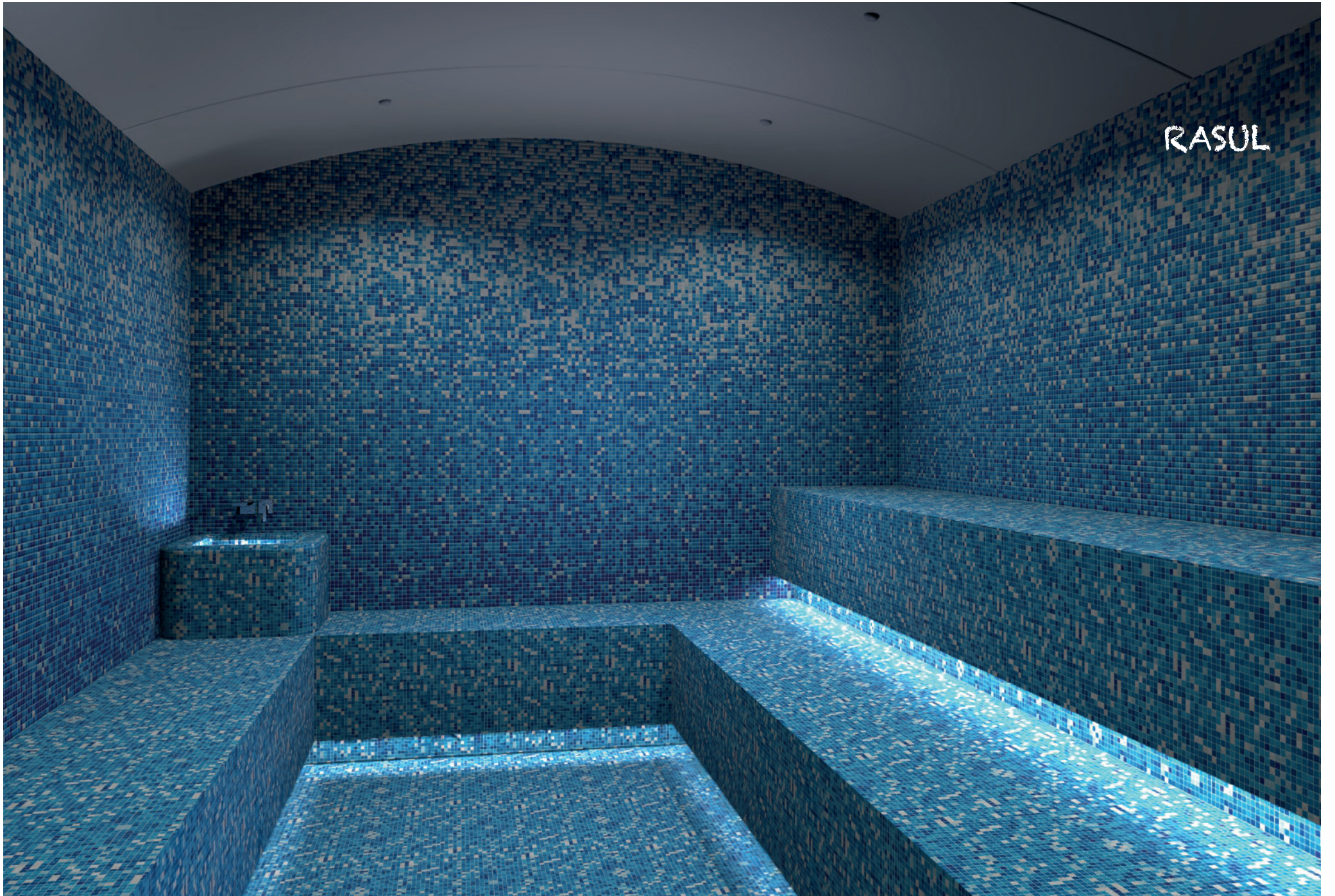












RASUL

# STEAM SHOWERS







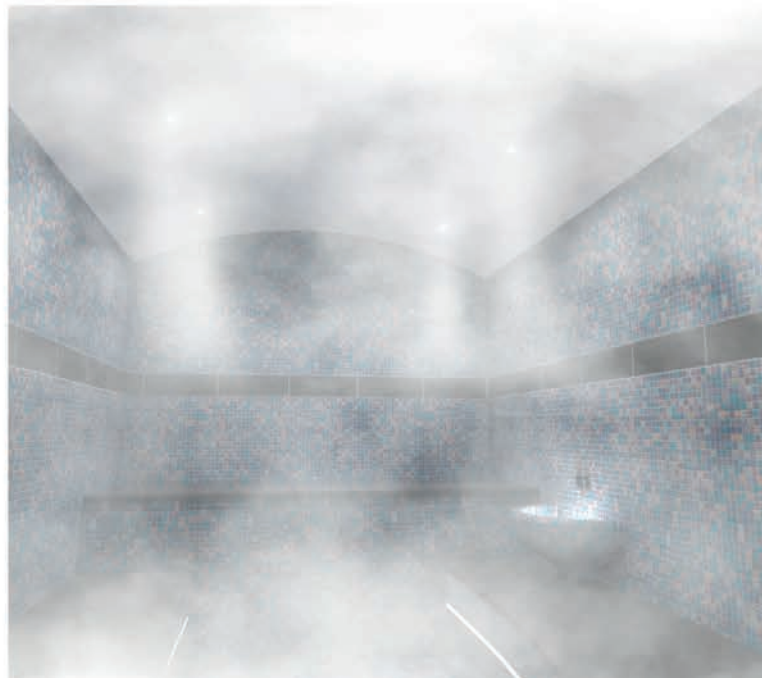
PROFESSIONAL  
STEAMROOMS





PROFESSIONAL  
STEAMROOMS











OVERFLOW SPA

# OVERFLOW SPA









OUTDOOR WELLNESS  
SOLUTIONS

OUTDOOR WELLNESS  
SOLUTIONS







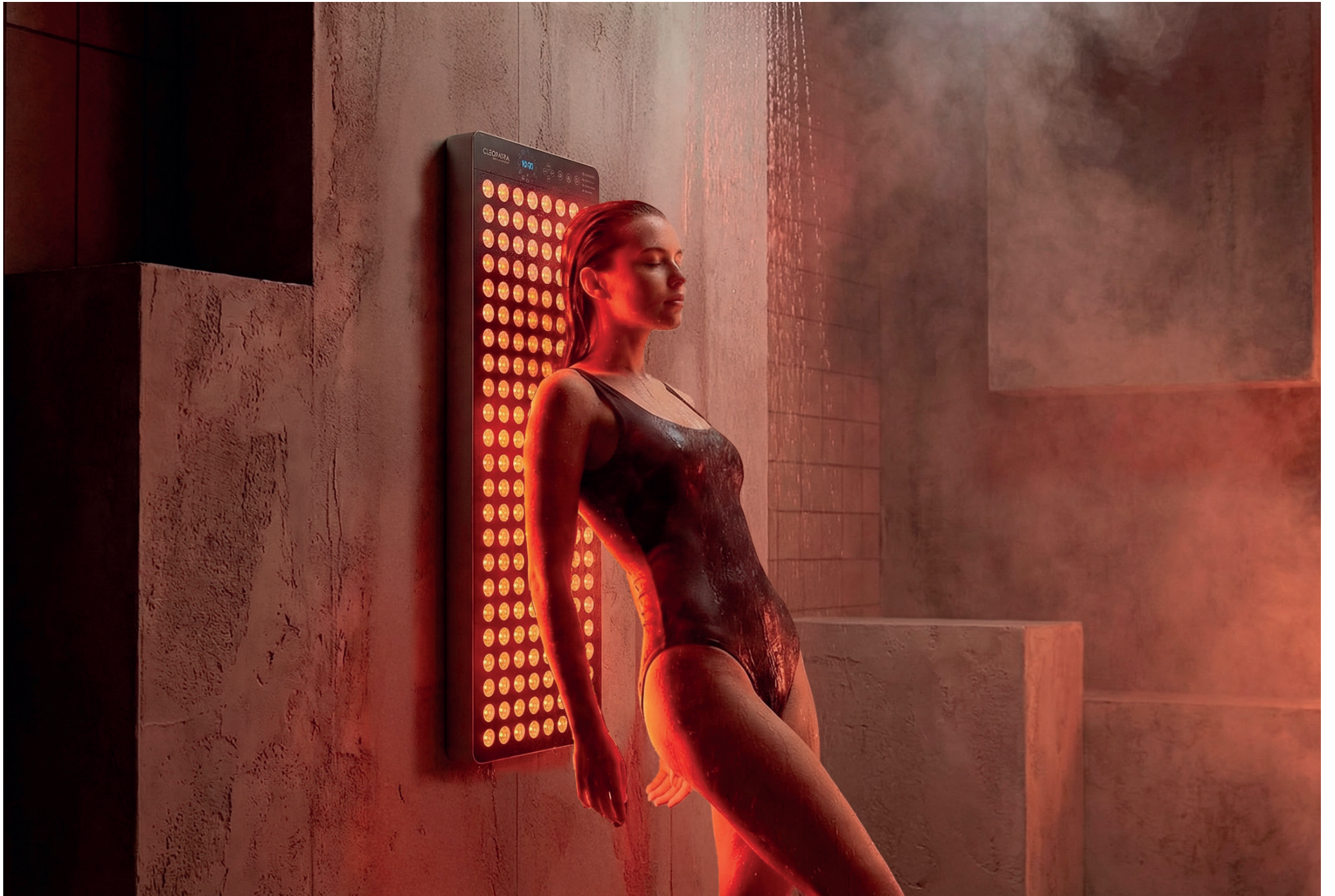
# STEAM CEILINGS





RED LIGHT THERAPY







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