

CLEOPATRA

world of wellness

Wellness Innovation
since 1966

COMPANY PROFILE

www.cleopatra.nl



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Nederland

www.cleopatra.nl
www.cleopatra-wellness.com

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For more than 60 years, Cleopatra has been driven by a passion for creating innovative wellness solutions. What began as a specialized installation company has evolved into an internationally respected brand, trusted by partners and clients across the world. Today, Cleopatra stands for quality, creativity, and a relentless commitment to enhancing the wellness experience.

We are proud that our products have gained global recognition and are used in a wide range of wellness environments. Over the years, we have had the privilege of working with outstanding international partners and clients who share our vision of bringing exceptional wellness concepts to life.

Our success has never been achieved alone. The ideas, feedback, and trust of our clients, combined with the dedication and expertise of our team members, have allowed us to continuously expand and refine our product portfolio. Together, we transform inspiration into tangible solutions that elevate wellness spaces around the world.

As CEO, I have been fortunate to meet inspiring people and to witness how ideas can evolve into reality through collaboration, creativity, and determination. This spirit is reflected in this company profile booklet, where we present some of our most remarkable products and projects. It is meant not only to showcase what Cleopatra offers today, but also to inspire what can be achieved tomorrow.

Innovation is not always easy. At times it feels like moving an iceberg — a process where much of the effort remains unseen beneath the surface. If every challenge were visible from the start, many ideas might never leave the drawing board. Yet it is precisely the passion, belief, and perseverance of the people behind Cleopatra that have driven the company forward from its earliest days.

I would also like to express special thanks to the people close to me who have pushed me, challenged me, and believed in me throughout this journey. Their support, honesty, and encouragement have been invaluable in helping turn ambitions into reality.

With best regards,

Niels

CEO, Cleopatra – World of Wellness



COOL DOWN ROOMS



MULTI FRAGRANCE
SYSTEMS





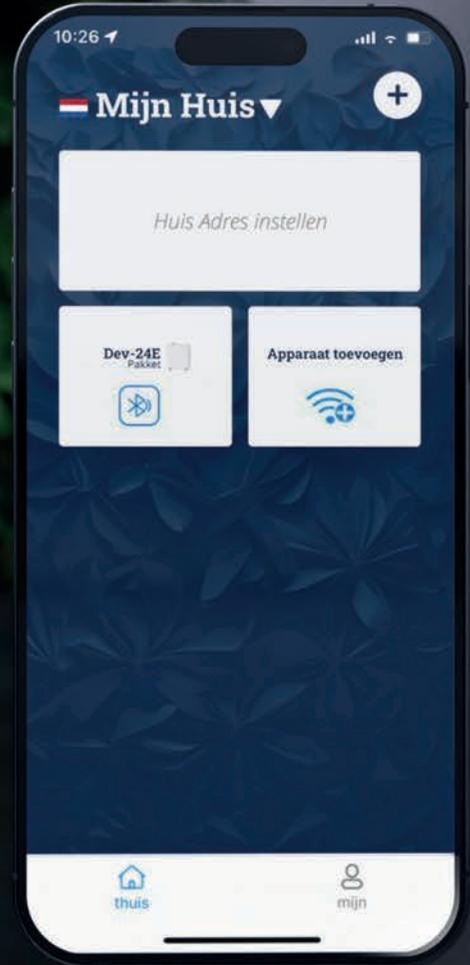


ICE BATHS



CLEOPATRA
world of wellness

CLEOPATRA SCENTS











OUTDOOR SAUNA



SAUNASATION







FULL BODY SHOWERS





SALT ROOMS



SPA FURNITURE





STEAM ROOMS









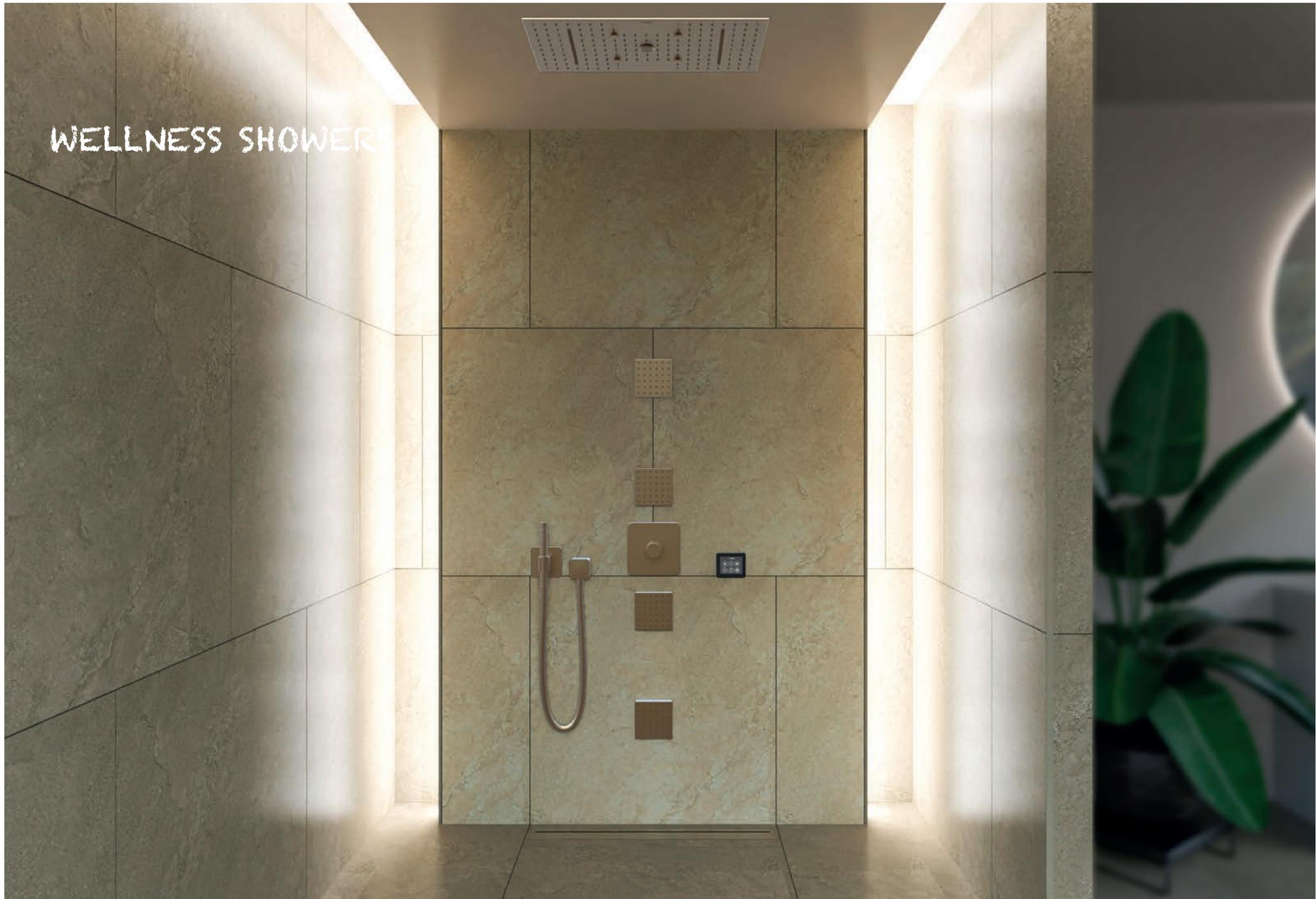
WELLNESS SHOWERS

WELLNESS SHOWERS





WELLNESS SHOWERS







WELLNESS SHOWER

CLEOPATRA
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Rain

Mist

Waterfall

Column





SPA POOLS

INFRARED LOUNGERS





BATHS & WHIRLPOOLS





BATHS & WHIRLPOOLS





ENERGY SAVING SYSTEMS



AUTO DOSING SYSTEMS





INFRARED CABINS



BESPOKE SAUNA











INFRARED CABINS





LOG SAUNA



PROFESSIONAL SAUNA





WELLNESS SPACES









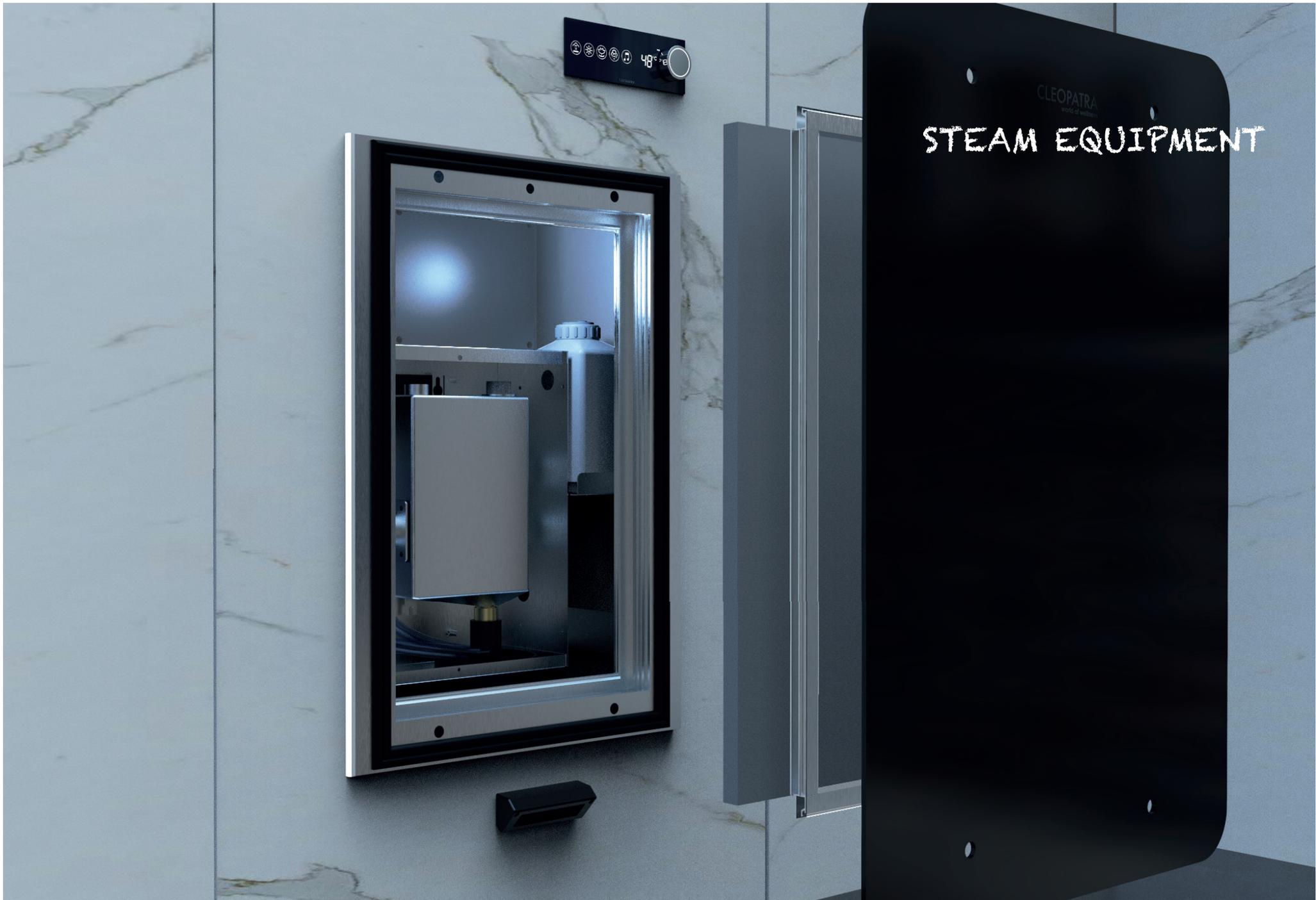




RASUL

STEAM SHOWERS







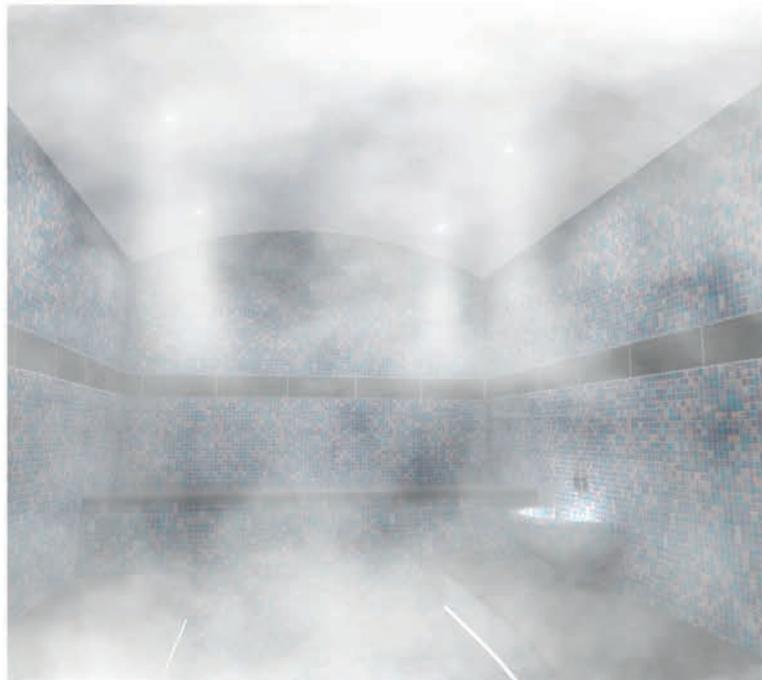
PROFESSIONAL
STEAMROOMS





PROFESSIONAL
STEAMROOMS











OVERFLOW SPA

OVERFLOW SPA









OUTDOOR WELLNESS
SOLUTIONS

OUTDOOR WELLNESS
SOLUTIONS







STEAM CEILINGS



RED LIGHT THERAPY









Cleopatra offers the ultimate wellness experience for individual spaces. Smart solutions designed to create a wide range of unforgettable moments of personal well-being and relaxation.

Cleopatra

Since 1966, Cleopatra has been a Dutch manufacturer of luxury, high-end wellness products. Our range includes steam and shower cabins, bespoke steam solutions, bathtubs, whirlpools, saunas, infrared cabins, and spas. With this extensive portfolio, we serve both private customers and the professional market.

Water is Cleopatra's primary source of inspiration, with the relaxation needs of the user always at the forefront. To guarantee exceptional quality, all our products are manufactured in-house by skilled craftsmen. Every product undergoes thorough and rigorous quality testing. With our passion for wellness and decades of expertise, we ensure outstanding quality and long-lasting durability across the entire Cleopatra collection.

Inspiration

Discover a selection of our projects online and find inspiration for your own wellness space. Over the years, Cleopatra has realized projects around the world for private clients, hotels, fitness clubs, holiday parks, cruise ships, and many other leisure and hospitality environments — delivering premium wellness experiences wherever relaxation is desired.

Wellness Experience Center

Experience our bathroom wellness products for yourself. Whether it's a shower, steam cabin, sauna, infrared cabin, or bath — discover the sensation of bubbling water, the beauty of flowing design, the invigorating aromas of steam, and the massaging power of our latest whirlpool systems. Our experienced team looks forward to welcoming you and providing expert advice.

Personal Advice

For tailored guidance, a Cleopatra wellness advisor can visit your home to explore the possibilities for creating your ideal wellness space. Please contact our office to schedule a personal consultation.

For more information, call +31 (0)75 647 8200 or visit www.cleopatra.nl

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