

CLEOPATRA

world of wellness

Relax in luxury

CLEOPATRA SCENTS

www.cleopatra.nl



CLEOPATRA SCENTS

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CLEOPATRA SCENTS

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FOREWORD



Niels Nieuweboer

At Cleopatra, we've been using scents in many of our wellness products since the 1980s—from the delightful scent of eucalyptus during a steam bath to the aroma of lavender in the sauna. With Cleopatra Scents, we offer our customers even more ways to easily incorporate the scent experience into their lives.

Various scientists and researchers have studied scent marketing, particularly within the fields of psychology, consumer behavior, and neuromarketing. Although scent marketing is a relatively young field, there are already several prominent figures and studies that have influenced the development of this discipline.

It would be going too far to list all of these studies, but it has become clear that scents influence people's behavior—particularly the use of scents to influence perceptions of stores, restaurants, offices, gyms, etc., as well as purchase intent.

Cleopatra Scents offers a range of diffusers and scents that can be easily used to optimize your customers' experience.

SCENT MARKETING

Scent marketing is a marketing strategy that uses scent to enhance the brand experience and strengthen the emotional connection between consumers and a brand. It revolves around the strategic use of scent to evoke specific feelings, memories, or reactions in people, making them feel more connected to a brand or product.

This can be applied in various ways, such as:

Stores or showrooms: Specific scents can be diffused in a retail environment to encourage customers to stay longer or put them in a certain mood, such as relaxation or excitement.

Product scents: For products such as perfume, beauty products, or food, scent marketing can play a key role in the overall brand experience.

Gyms and fitness centers: Create a relaxing atmosphere that allows people to perform at their best.

Mood creation: Think of scents that evoke associations, such as the smell of freshly baked bread in a supermarket or the scent of fresh flowers in a boutique.

Scent can also subconsciously influence purchasing behavior. For example, a pleasant scent can enhance the perception of quality and improve customer satisfaction.

Would you like more information about scent marketing and the scientific research behind it? Contact us or search online—there's plenty of research available.

For our current selection of scents:

www.cleopatrascents.com



CLEOPATRA SCENTS



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OUR “ ” PROPOSITION

Cleopatra Scents is happy to help you and your organization move forward. Through our accessible approach, we strive to identify the best solution for you.

On-site consultation

During the on-site consultation, we'll bring a sample box and a diffuser for you to use for a small fee. We'll assess the space(s) and provide recommendations on which scents we believe are most suitable.

Custom Scents

It's possible to create a custom scent—your own signature and point of recognition for your customers. Based on the scents you choose, we'll create a proposal and provide several samples for you to test. Depending on the scope of your request, we can provide you with a proposal.

Subscription

For customers who want complete peace of mind. A fixed monthly rate for both the scents and the diffusers. You'll receive your chosen scents each month and can easily refill the diffuser with them.

Installation

Do you need assistance installing the diffusers or setting up the app? We're more than happy to help.

After-Sales Service

If you have any questions or comments after your purchase, our service representatives will be happy to assist you.



SCENTS



Organic
Relaxation
Energy



Organic
Relaxation
Energy



Organic
Relaxing
Energy



Luxurious
Mysterious
Fresh



Luxurious,
Mysterious,
Fresh



Soothing,
Relaxing, Chic



Soothing,
Relaxing, Chic



Organic,
Relaxing,
Energetic



Soothing,
Relaxing,
Chic



Luxurious,
Mysterious,
Fresh



Organic,
Relaxing,
Fresh



Organic,
Relaxing,
Fresh



Calming,
Relaxing,
Chic



Organic
Relaxing
Energy



Organic
Relaxing
Energy



Soothing
Relaxing
Chic



Luxurious,
Mysterious
, Fresh



Organic,
Relaxing,
Energetic



Luxurious,
Mysterious,
Fresh



Organic,
Relaxing,
Energetic

Want to have your own exclusive fragrance created? It's possible—just let us know your preferences.

For our current selection of fragrances:

www.cleopatrascents.com

INSTALLATION & SETTINGS

Various Power Levels

The diffusers consume very little power and are available in various power ratings depending on the size of the room.

Efficient to Use

You can precisely adjust the usage via an app (Cleopatra Scents) on your phone or through settings on the device. It's unnecessary to keep the device on continuously. This way, you'll never use too much fragrance unnecessarily.

Set a Weekly Schedule

Using the app or the device itself, you can create a full weekly schedule (week, day, hour) so it always smells great. Once set up, you won't have to worry about it anymore. Of course, the diffuser will need to be refilled from time to time.

Installation

The diffusers can be easily concealed in a utility room, cabinet, or counter. Using the included hoses and connectors, you can create various injection points. The diffusers are whisper-quiet, so they won't cause any disturbance.

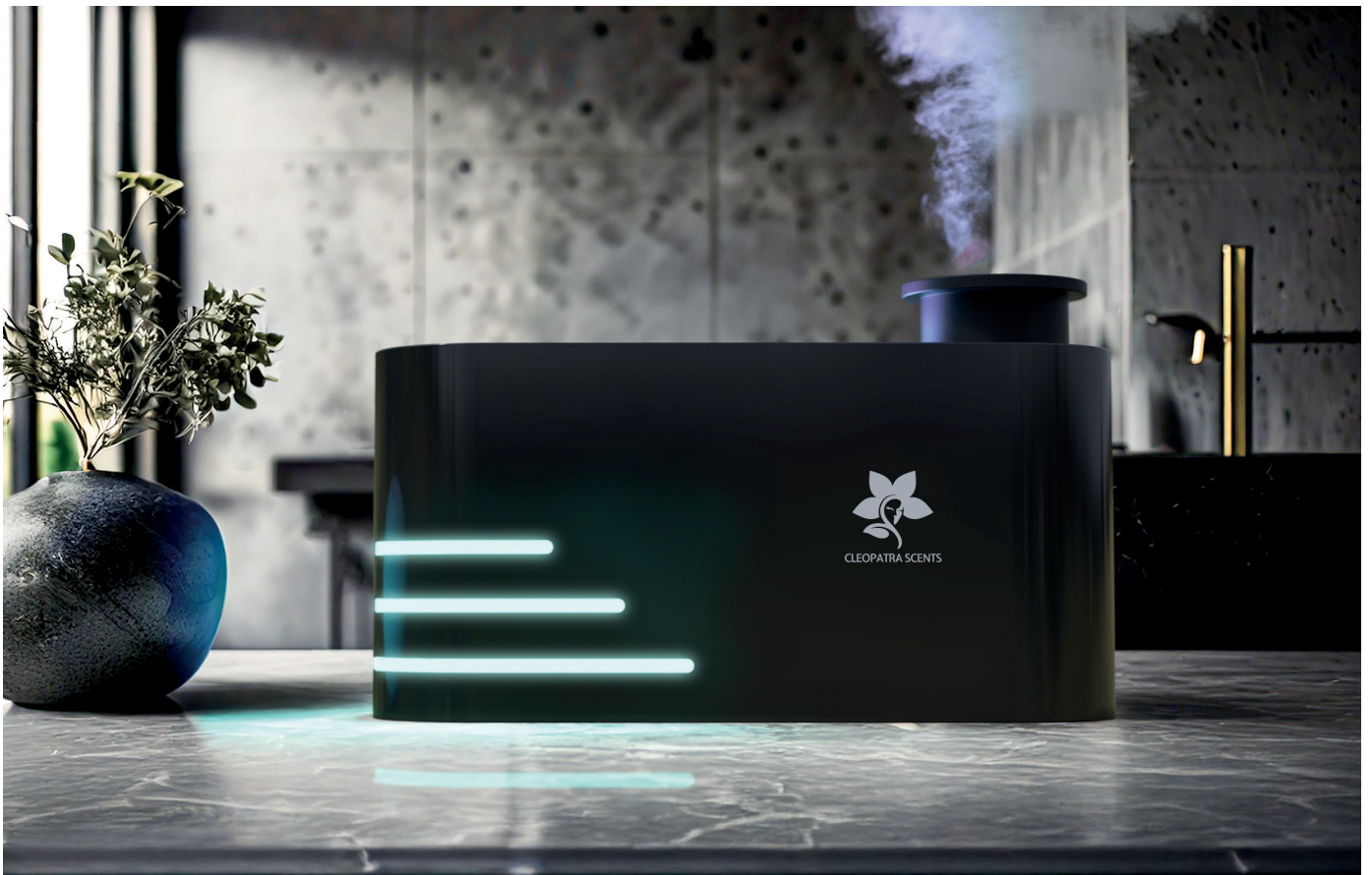




CLEO S100 DIFFUSER

Model	Coverage (m ³)	Coverage (m ²)	Dimensions (mm)	Power	Flow Rate (mL/h)	Capacity	Weight (kg)
S100	100 m ³	35 m ²	160x50x94 mm	5W - 5V	1.8 mL/h	10 ml	2 kg

- Ultra-fine mist for rapid dispersion
- Low noise
- Acrylic material
- LED color lighting
- Color: Black
- Timer settings
- Control via buttons or phone app
- Rechargeable battery via USB-C
- Not suitable for professional use



DIFFUSER CLEO S600, S1500, S3000

Model	Coverage (m ³)	Coverage (m ²)	Dimensions (mm)	Power	Flow Rate (mL/h)	Capacity	Weight (kg)
S600	600 m ³	200 m ²	190x80x230 mm	6.5 W - 12 V	1.8 mL/h	150 ml	3 kg
S1500	1,500 m ³	500 m ²	223 x 95 x 250 mm	10W - 12V	3.2 mL/h	500 ml	3.6 kg
S3000	3,000 m ³	1,000 m ²	250x105x300 mm	15 W - 12 V	6 mL/h	1,000 ml	4.8 kg

- Ultra-fine mist for rapid dispersion
- Low noise
- Metal body with acrylic front panel
- Color: black
- Control: buttons or via phone app (Cleopatra Scents)
- Timer settings (week, day, hour)
- HVAC
- Security key
- Wall-mount bracket



CLEO S3000TF DIFFUSER

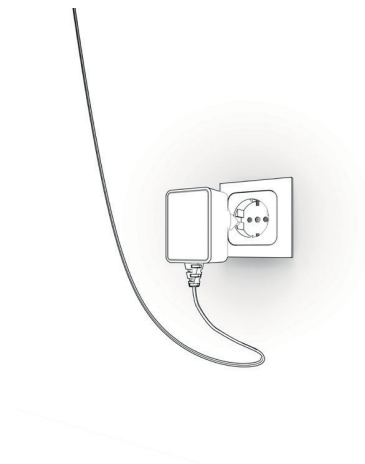
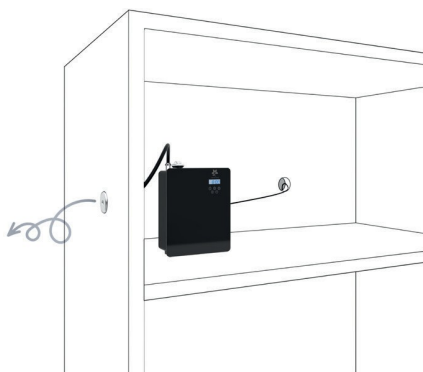
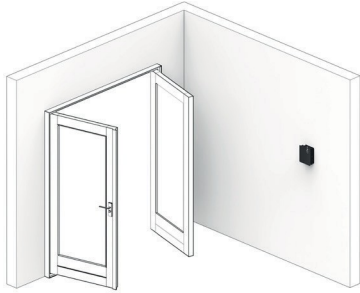
Model	Coverage (m ³)	Coverage (m ²)	Dimensions (mm)	Power	Flow Rate (mL/h)	Capacity	Weight (kg)
S3000TF	3000 m ³	1,000 m ²	500x300x105 mm	15W - 12V	6 mL/h	1,000 ml	4.8 kg

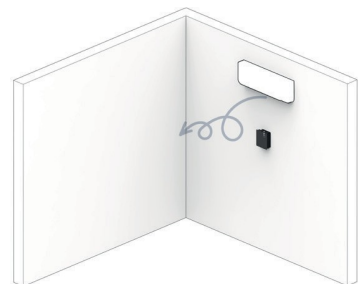
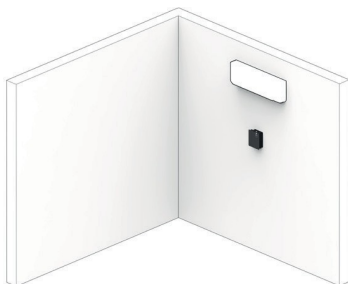
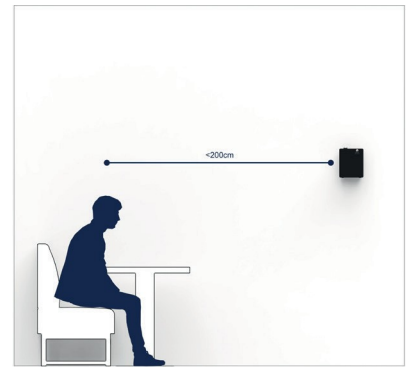
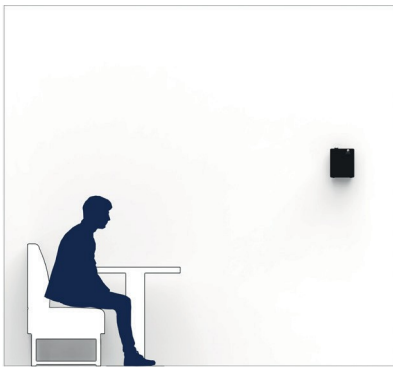
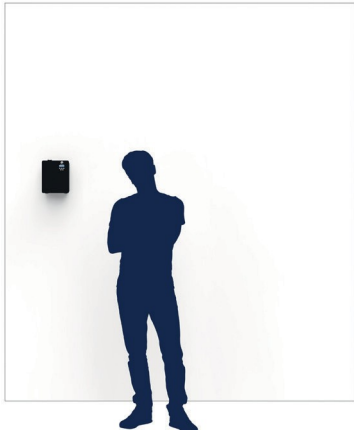
- Ultra-fine mist for rapid dispersion
- Low noise
- Acrylic material
- Floor-standing model
- Timer settings (week, day, hour)
- Safety lock
- Control via buttons or phone app (Cleopatra Scents)





INSTALLATION





Cleopatra Scents offers the perfect wellness experience for individual spaces. Smart solutions for a range of unforgettable moments of personal well-being and relaxation.

For more information about Cleopatra Scents, visit our website at www.cleopatrascents.com or contact the Cleopatra branch or partner in your country.



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